



## NEWSLETTER

January, 2016

Christmas and New Year's Festivities come to a close in January. It's time to clean cupboards and gather strength for Carnival, which is not far off.

Draw up new projects this New Year, with joy and, above all, much hope!

Visit Madeira and be inspired in your New Year's Resolutions!



### Madeira wins a World Travel Award

After participating in the last 3 editions of the World Travel Awards (WTA), considered the "Oscars of the travel industry", Madeira won the category of World's Leading Island Destination for the first time.

The voting process, which took place until early November, had Madeira Islands placed neck to neck with other strong competitors such as Bali, Barbados, Crete, the Cook Islands, Jamaica, the Maldives, Mauritius, St. Lucia, Sardinia, the Seychelles, Sicily and Zanzibar.

This prize is dedicated to all those who voted and helped elect Madeira the "World's Leading Island Destination".

Thank you!



### Panelo Feast January 24th

This is a famous and old Madeira tradition enjoyed with a special feeling by the local residents of Seixal, a small village located near Porto Moniz.

This social gathering takes place at Chão da Ribeira, on the third Sunday morning of the month of January, where families come together to prepare the "Panelo", a culinary dish made of vegetables and blood sausage, very similar to "Cozido à Portuguesa" (Portuguese stew).

This occasion also features stalls, selling local food and drinks, along with lots of entertainment.



### Funchal Marathon January 31st

The Madeira Athletics Association (AARAM) promotes this major international sporting event.

This sports event consists of three main races, the Funchal Marathon (42.195,00 meters), the Funchal Half Marathon (21.097,50 meters) and the Mini marathon (5.900 meters).

This race will once again be run on a flat course, almost entirely on a closed, attractively landscaped circuit, offering the perfect setting for healthy competition between athletes from different nationalities.



### **Carnival Festivities 2016 3<sup>rd</sup> to the 10<sup>th</sup> of February**

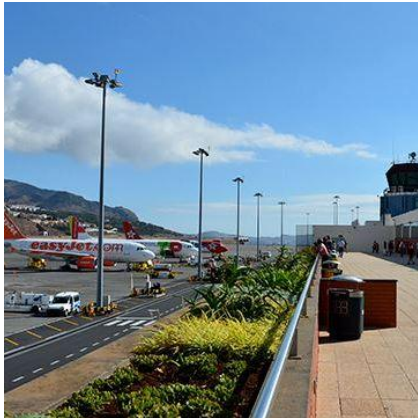
Carnival, one of the main tourism events of Madeira Island, will entertain for a week, the city centre of Funchal. The city will dawn vibrating with good times to the sound of philharmonic bands, samba and Carnival marches.

The highlight of the festivities is scheduled for Saturday evening, the 6<sup>th</sup> of February, when the float parade will go through the streets of Funchal, displaying great creativity by the various joining troupes, in a colourful and lively spectacle, with a total of one thousand revellers.

To complement this festive period, on Shrove Tuesday afternoon, the 9<sup>th</sup> of February, the "Cortejo Trapalhão" will take place. This is the day when Funchal explodes to a great mood and where

thousands of irreverent revellers from all over the region have scathing caricatures about regional, national and international figures, thrilling the witnessing crowd at the avenue, with popular irreverence.

[Join us in this imaginative and exciting party, under the motto: "Madeira, dream Carnival"!](#)



### **Additional flights from the United Kingdom**

The Madeira Archipelago has additional flight connections from the United Kingdom, boosting the Tourism sector and improving inflight access to this destination.

Therefore, for the 2015/2016 Winter Season, Monarch reinforced its connections to Madeira with additional flights from Birmingham and London, while TUI started operating from the cities of Manchester and London.

Find out which European cities have flights to this destination: <http://www.visitmadeira.pt/en-gb/getting-here>



### **Did you know...**

That the British Prime Minister and Nobel Prize Winner in Literature, Sir Winston Churchill, spent his holidays in Madeira, in January of 1950?

Winston Churchill, the well-known British Prime Minister during World War II, spent 12 days vacationing in Madeira, in January of 1950, and left its imprint in the region's tourism.

Reid's Palace Hotel addressed the invitation in the summer of 1949, to mark its reopening following World War II and Winston Churchill arrived at the island on 1st January, 1950 aboard the Durban Castle ship. He was accompanied by his wife, his eldest daughter and two secretaries, a concierge, a body-guard and by Colonel Frederick Deakin, his councillor in the writing of his memoirs.

On 8th January, 1950, he went to Câmara de Lobos, seven kilometres west of Funchal, in a Rolls Royce owned by the Leacock family. At the village entrance, he set up his easel and canvas, sat down and painted the bay and the islet. Photographer Raul Perestrelo immortalised this moment and the location is currently known as the Winston Churchill Viewpoint.

This illustrious visitor should have remained in Madeira until the 16th January, however he changed his return to the 12th, due to the forthcoming general elections in England, due in February of that year. He left the island aboard a hydroplane of the English company Aquila Airways, his wife and daughter having returned on the originally scheduled date.